



Premier Adviser is the recognised professional development programme for business advisers in Scotland.

It was developed in response to the Scottish Government's demand for a consistent standard of business advice, underpinned by high quality Continuing Professional Development for practitioners in the sector. Launched in 2000, nearly 800 advisers have now graduated from the programme. It has also won a number of awards, including a prestigious UK National Training Award in 2006.

As the required certificate of practice for publicly funded business advisers in Scotland, **Premier Adviser** is linked to the **SFEDI** business support standards. However, it is not just 'a licence to practise'.

It is much more.....

Delivered over 12 months, it is structured around four core themes:-

Economic Development	Business Consulting
Business Management	Networks & Networking

Each is delivered through a combination of:-

Workshops	Work-based assignments
Online learning	Peer to peer action learning

All participants also take part in a group visit to a business to consider the issues and challenges facing management teams in different sectors. Past destinations have been as diverse as major transport hubs; island based businesses such as distilleries and a top flight Premiership football club.

Assessment, leading to the achievement of the **ILM Diploma in Business Advice & Counselling**, is undertaken through a combination of:-

Assignments	Online tests
Case studies	Observation

Benefits to participants include:-

A recognised qualification	Personal & professional development
An understanding of policy and context	Opportunities to benchmark practice
Enhanced networking skills	Progression routes to higher education at postgraduate level

Current and past participants include:-

Business Gateway advisers	Independent business consultants
Sector specific advisers e.g. food	Other professionals, including accountants
Technology advisers	Local authority economic development personnel
Inward investment specialists	Scottish Enterprise Account Managers

Premier Adviser has been delivered by multi-award winning ibp academy since 2000.

We are a Scottish company, based in Largs, Ayrshire and are a Centre of Excellence for the Institute of Leadership and Management.

For further information, including a detailed programme specification, please contact **Michael McGuire** at ibp academy on **01475 676116** or **mailbox@premieradviser.com**